

**CITY OF CORNING
CITY COUNCIL MINUTES**



**SPECIAL MEETING
MONDAY, JULY 21, 2008
CITY COUNCIL CHAMBERS
794 THIRD STREET**

A. CALL TO ORDER: 6:00 p.m.

B. ROLL CALL:

Council:

**Hill
Dickison
Zuniga
Turner
Strack**

Mayor:

All Council members were present.

Mayor Strack called the meeting to order and asked if anyone from the audience would like to address the Council. With no response, the Mayor turned the meeting over to City Manager Stephen Kimbrough.

Mr. Kimbrough introduced Ms. Amy Wetzel, Buxton Vice President – Western Region for the presentation.

C. RETAIL ATTRACTION AND RETENTION: KNOWING YOUR CUSTOMERS AND SELLING OUR COMMUNITY:

Amy Wetzel of Buxton presented a Power Point Presentation on: **Retail Attraction and Retention: Knowing Your Customers and Selling Our Community.** Ms. Wetzel responded to questions from residents and business owners present in the audience relating to the presentation.

M. ADJOURNMENT!: 6:55 p.m.

Lisa M. Linnet, City Clerk